



# MARIAFLORA

ITALIAN LUXURY PERFORMANCE FABRICS

Made in Italy





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ITALIAN LUXURY PERFORMANCE FABRICS

*Home is where life's easy!*







# Benvenuti !

We come from one of the most beautiful places in the world, Italy. We are a passionate family of weavers, proudly devoted to a timeless tradition: Italian Excellence.

Our creations spring from the creative and professional capacity of Filippo Uecher, whose work is profoundly linked to the culture of his native territory and hometown Biella.

Biella is a picturesque Alpine foothill town, with a rich culture and an ancient textile tradition.

Mariaflora is deeply rooted in Filippo Uecher's heritage, as you can guess from its name: Maria and Flora were Filippo's grandmothers, the courageous women who passed their passion and secrets down through three generations.

Mariaflora today means Italian Luxury Performance Fabrics. Modern families and hectic schedules require a maintenance-free lifestyle, but we believe there is no need to sacrifice luxury for comfort or durability. That is why we are devoted to creating fabrics that will never fail to deliver an amazing performance, while remaining incomparably soft and sophisticated.

Our collections are elegant and colorful, finished with elegant details to add a splendid appearance to all indoor and outdoor spaces. This is what we do every day in our mill in Biella. We make luxury life-proof for you to live and enjoy life no matter what, no matter where.

**passion for furnishing fabrics.**



**100%**  
***solution-dyed***  
***acrylic***













Fabrics: Ash 20 - 160 Cima 100, Tan Tan 8182, Zagora 8183 - 17015









Fabrics: Erfoud 71, Fenner 80, Yucca 170, Yucca 100  
Furniture partner: LIVING DIVANI



*Indoor  
and  
outdoor*





Fabrics: Ash 130, Rancho 170, Yucca 81, Yucca 100  
Furniture partner: LIVING DIVANI





Fabrics: Ash 130, Erfoud 130, Kelso 130, Tan Tan 13093, Yucca 130, Zagora 20170  
Furniture partner: LIVING DIVANI







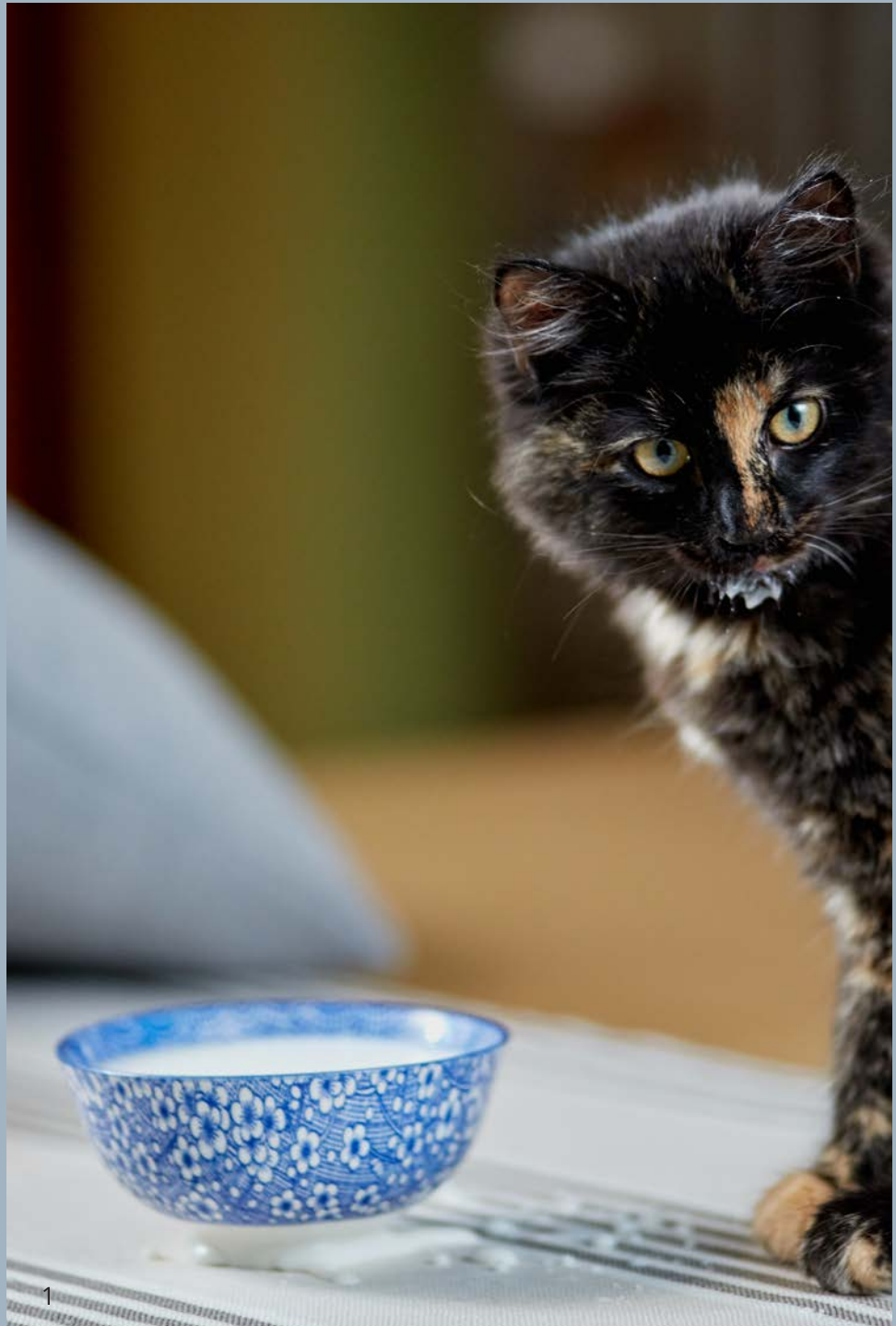






1. Fabrics: Ash 130, Erfoud 130, Kelso 130, Yucca 130
2. Fabrics: Ash 160, Erfoud 150, Erfoud 130, Zagora 170150
3. Fabrics: Erfoud 130, Rancho 170, Yucca 130

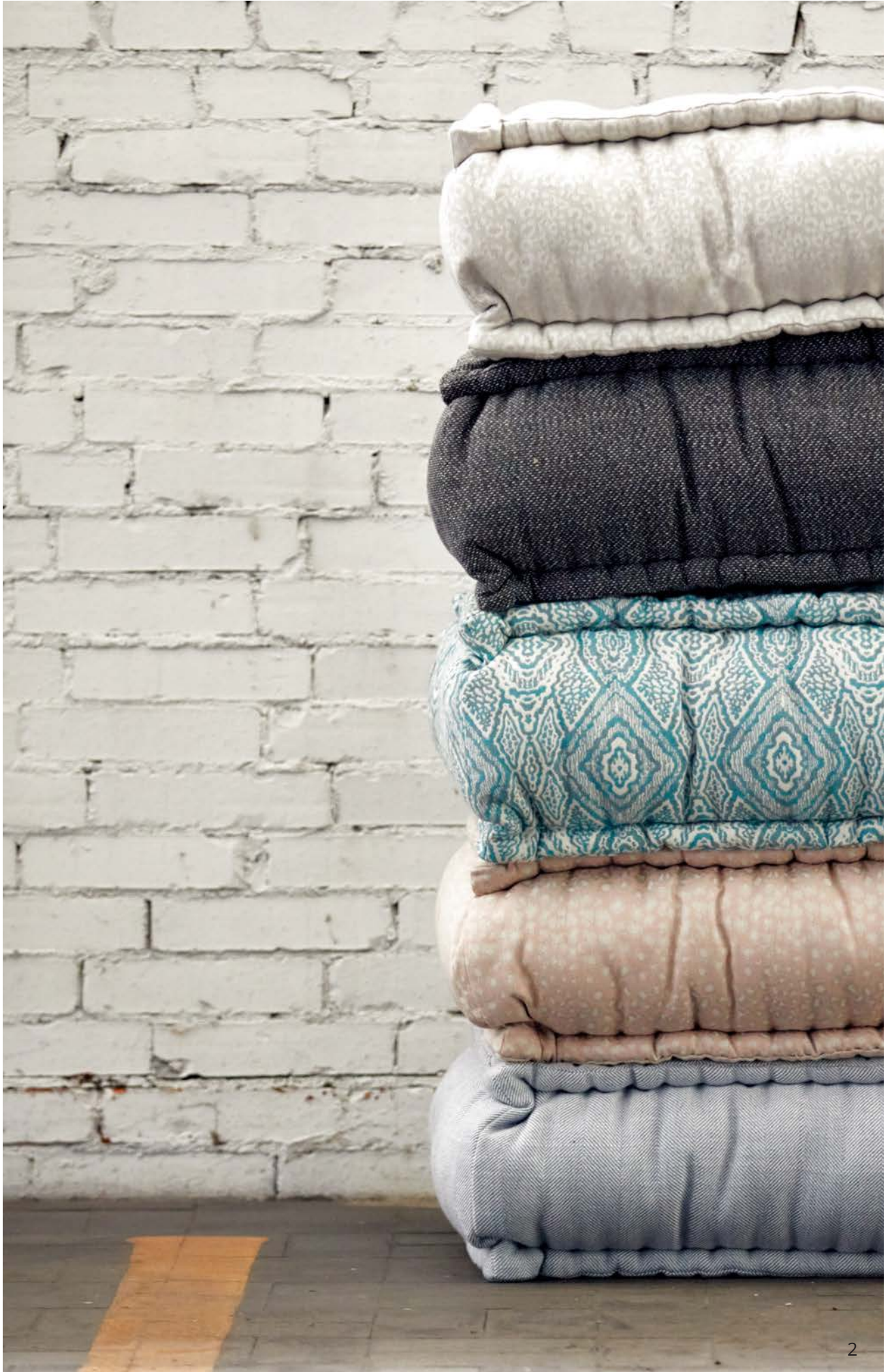




1. Fabrics: Casablanca 75

2. Fabrics: Meknes 20, Meknes 929, Fes 22, Rabat 97, Tantan 8715















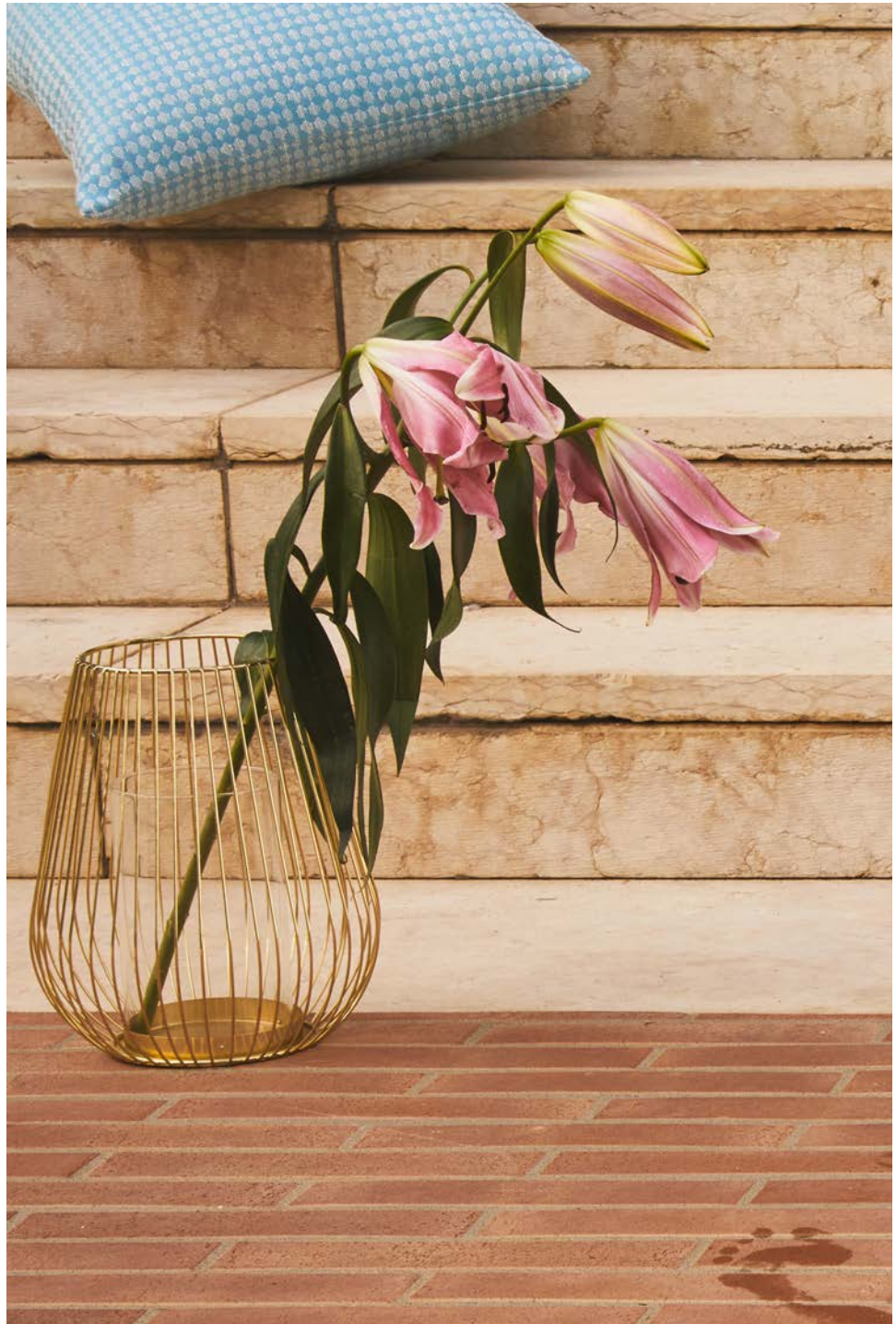


1. Fabrics: Avogadro 92, Bugella 15, Bugella 92, Lamarmora 92, Sella 92
2. Fabrics: Linyanti 75, Mombo 75, Okavango 75











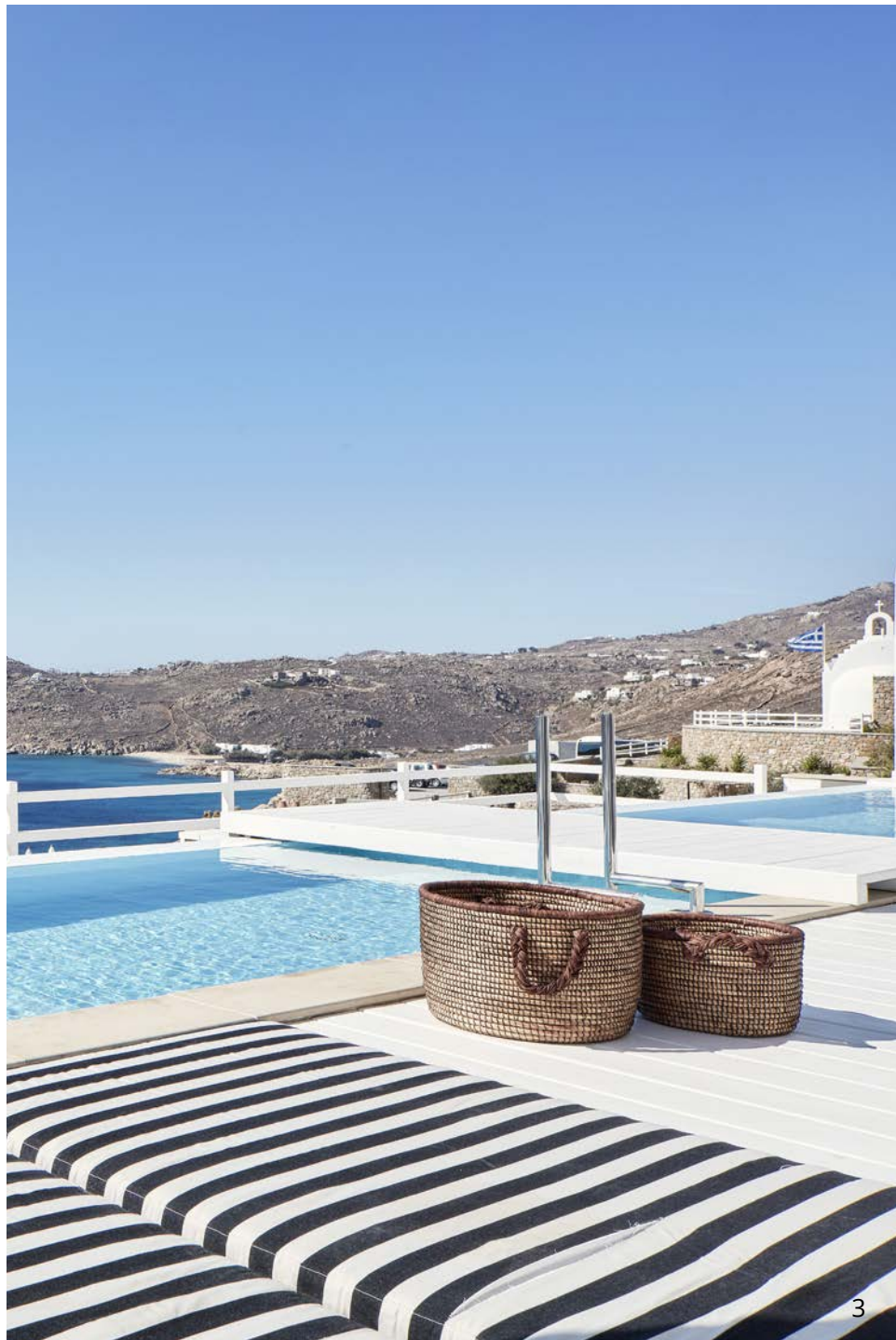
*Sophisticated*





2





3

- 1. Fabrics: Avogadro 74, Bugella 74, Rivetti 926
- 2. Fabric: Apache 9
- 3. Fabric: Lampedusa 92





Fabrics: Casablanca 20, Fes 20, Marrakech 20, Meknes 20, Tan Tan 9315







*High  
performance*









1. Fabrics: Lucrezia 102 - 926 - 81 - 77 - 15
2. Fabric: Piacenza 126













1. Fabrics: Aurelia 1524, Cornelia 1524, Fulvia2415, Giulia 24, Livia 1524, Ortensia 1524
2. Fabrics: Agrippina 1524, Livia 15, Ottavia 1524





Fabrics: Giulia 1585, Giunco 94, Linyanti 7, Sabbia 11, Vumbura 7











*Made  
to  
last*









Fabric: Ctelia 1575





1. Fabrics: Duna 19, Lucrezia 15, Tan Tan 9315
2. Plaid Jolie













- 1. Fabric: Ventimiglia 3
- 2. Fabric: Mafalda 926



*Crafted  
in  
Italy*













1. Plaid Jolie
2. Fabric: Tan Tan 9479
3. Fabrics: Tatami 15929 - 1579 - 929926 - 929106



**MARIAFLORA  
& FILIPPO UECHER**

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Concept & Art direction:  
Carola Uecher

Photography:  
Matteo Zin

Furniture partner:

**LIVING**  
D I V A N I









**MADE IN ITALY**  
[www.mariaflora.com](http://www.mariaflora.com)