

The background of the advertisement features a bed with several pillows and a stack of folded linens. The pillows include two light-colored textured ones at the top, a white one with a tassel on the left, and a dark blue one on the right. A stack of white textured linens is in the center. A vase with greenery and red flowers sits on the right. The wall is a textured, light brown color.

D & C

MILANO

FRAGRANZE

a lifestyle story

photo: Laila Pozzo
location: Un posto a Milano, www.unpostoamilano.it
flower decoration: La Fioreria Cuccagna

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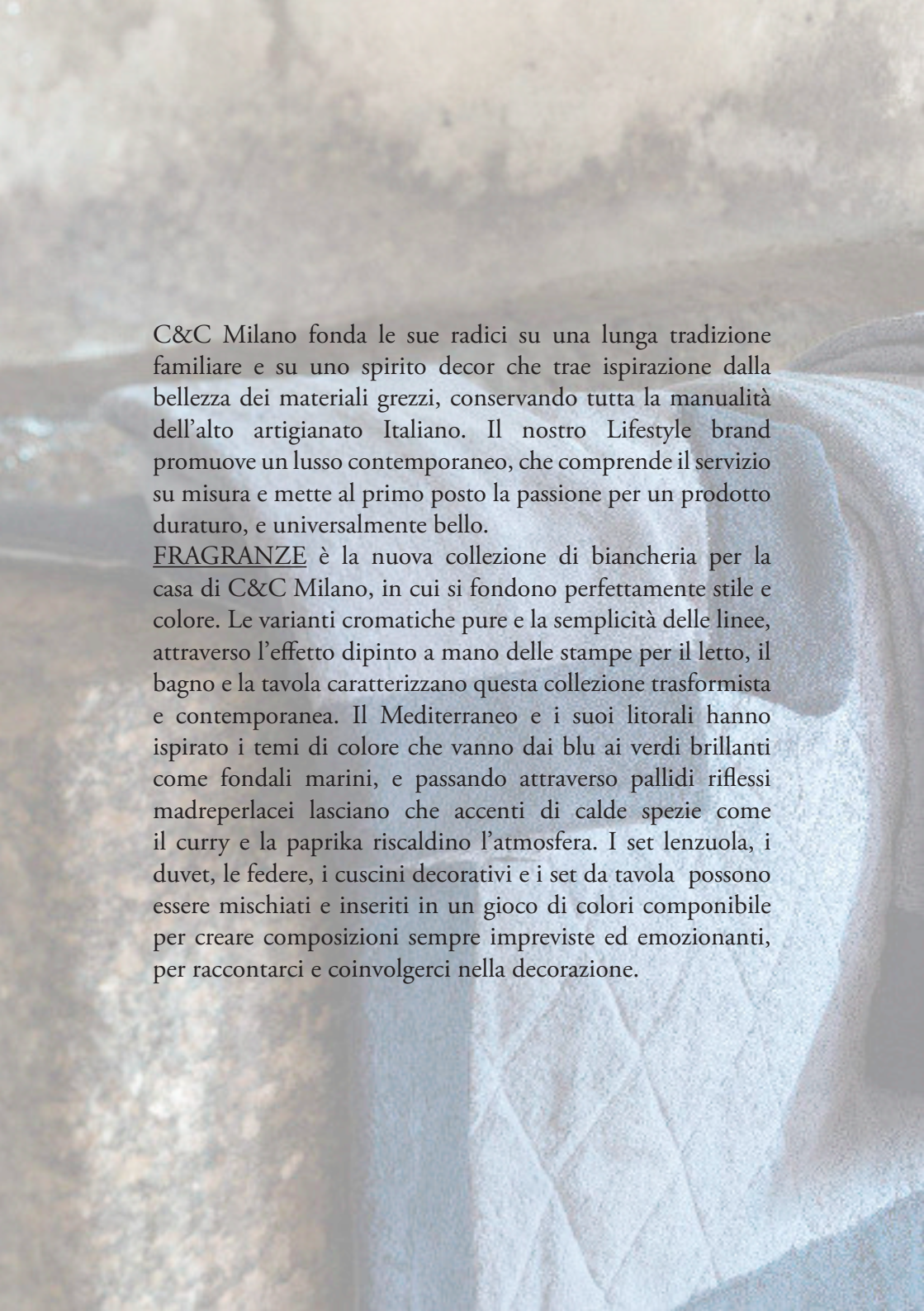
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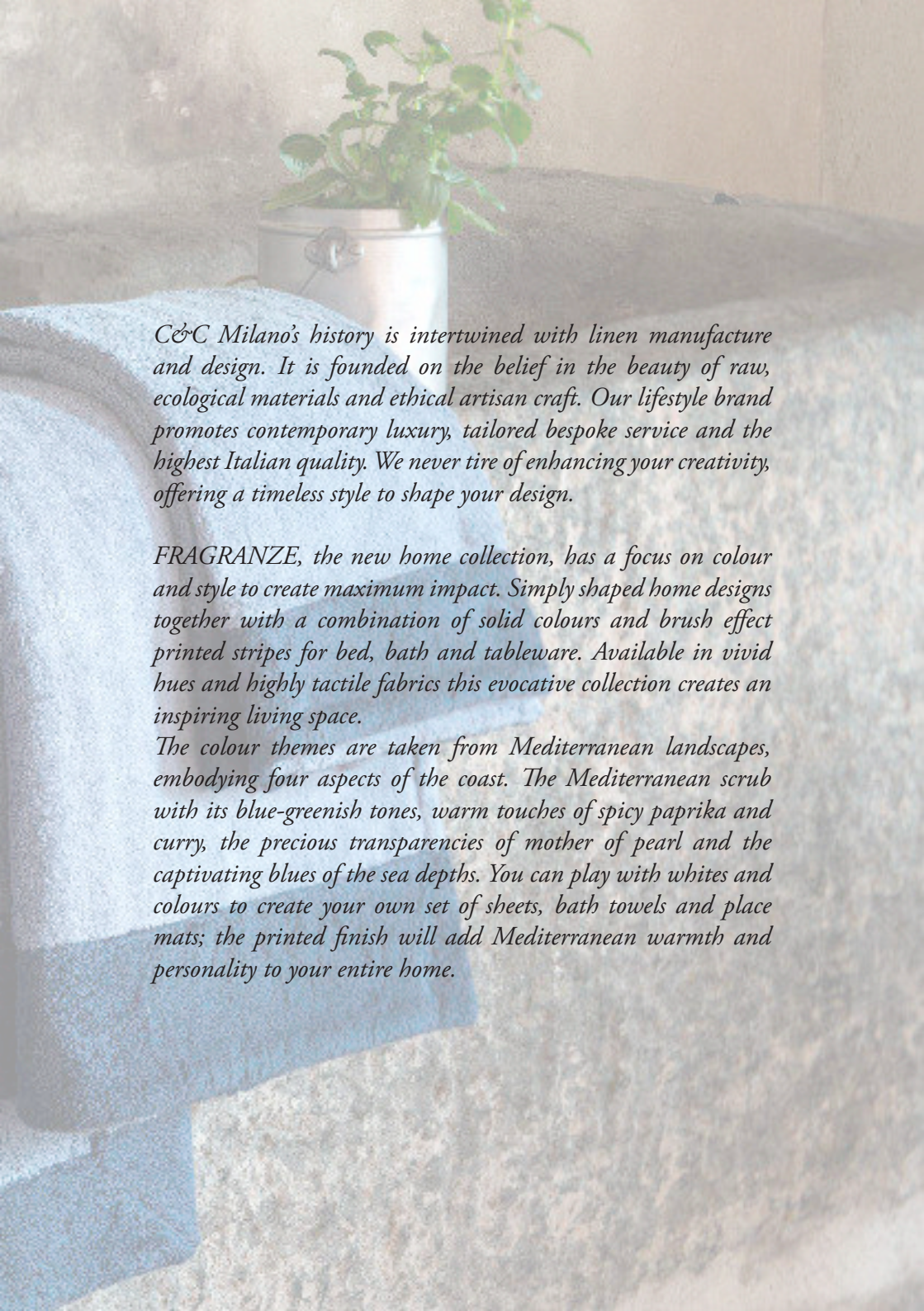
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C&C Milano fonda le sue radici su una lunga tradizione familiare e su uno spirito decor che trae ispirazione dalla bellezza dei materiali grezzi, conservando tutta la manualità dell'alto artigianato Italiano. Il nostro Lifestyle brand promuove un lusso contemporaneo, che comprende il servizio su misura e mette al primo posto la passione per un prodotto duraturo, e universalmente bello.

FRAGRANZE è la nuova collezione di biancheria per la casa di C&C Milano, in cui si fondono perfettamente stile e colore. Le varianti cromatiche pure e la semplicità delle linee, attraverso l'effetto dipinto a mano delle stampe per il letto, il bagno e la tavola caratterizzano questa collezione trasformista e contemporanea. Il Mediterraneo e i suoi litorali hanno ispirato i temi di colore che vanno dai blu ai verdi brillanti come fondali marini, e passando attraverso pallidi riflessi madreperlacei lasciano che accenti di calde spezie come il curry e la paprika riscaldino l'atmosfera. I set lenzuola, i duvet, le federe, i cuscini decorativi e i set da tavola possono essere mischiati e inseriti in un gioco di colori componibile per creare composizioni sempre imprevedute ed emozionanti, per raccontarci e coinvolgerci nella decorazione.

A photograph of a potted plant with green leaves on a table covered with a light blue cloth. The background is a plain, light-colored wall. The text is overlaid on the image.

C&C Milano's history is intertwined with linen manufacture and design. It is founded on the belief in the beauty of raw, ecological materials and ethical artisan craft. Our lifestyle brand promotes contemporary luxury, tailored bespoke service and the highest Italian quality. We never tire of enhancing your creativity, offering a timeless style to shape your design.

FRAGRANZE, the new home collection, has a focus on colour and style to create maximum impact. Simply shaped home designs together with a combination of solid colours and brush effect printed stripes for bed, bath and tableware. Available in vivid hues and highly tactile fabrics this evocative collection creates an inspiring living space.

The colour themes are taken from Mediterranean landscapes, embodying four aspects of the coast. The Mediterranean scrub with its blue-greenish tones, warm touches of spicy paprika and curry, the precious transparencies of mother of pearl and the captivating blues of the sea depths. You can play with whites and colours to create your own set of sheets, bath towels and place mats; the printed finish will add Mediterranean warmth and personality to your entire home.

Ambra
cotton bedsheet set



Peacock



Paprika



Asphalt



Indigo



*Cream and paprika duvet cover set **Ambra**. Paprika cushion **Volterra** cm 50x50 (inch 20x20), sand linen cushion with paprika tassels **Camelia** and with fringes **Orchidea** cm 40x40 (inch 16x16).*

*(left) Celadon and peacock sheet set **Ambra**. Snow linen cushion with steel tassels **Camelia**, snow linen cushion with dust fringes **Orchidea**, dust cushion **Volterra** cm 50x50 (inch 20x20), aquamarine and cabbage linen and velvet cushions **Fresia** cm 60x40 (inch 24x16), aquamarine and cabbage linen and velvet quilted throw **Loto** cm 220x140 (inch 86x55).*



(left) *Aquamarine and cabbage* linen and velvet quilted throw **Loto** cm 220x140 (inch 86x55).

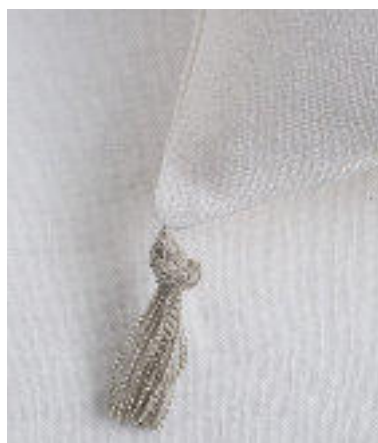
(clockwise from top)
Celadon and peacock cotton sheet set
Ambra.

Snow linen cushion with *steel* tassels

Camelia cm 40x40 (inch 16x16).

Snow linen cushion with *dust* fringes

Orchidea cm 40x40 (inch 16x16).



Mirra
cotton bedsheet set



Peacock



Paprika



Asphalt



Indigo



Ice and indigo sheet set **Mirra**. *Steel* cushion **Volterra** cm 50x50 (inch 20x20), *steel* linen cushion with *fine linen* tassels **Camelia** cm 40x40 (inch 16x16), *snow* linen cushion with *dust* tassels **Camelia** cm 40x40 (inch 16x16), *sapphire and indigo* linen and velvet cushions **Fresia** cm 60x40 (inch 24x16), *indigo* cushions **Chimera** cm 60x60 (inch 24x24).
(left) *Oyster and asphalt* duvet cover set. *Sand* linen cushion with *paprika* tassels **Camelia** cm 40x40 (inch 16x16), *paprika* cushion **Volterra** cm 40x40 (inch 16x16), *metal and ink* linen and velvet cushions **Fresia** cm 60x40 (inch 24x16).





(left) Linen and velvet cushions
Fresia cm 60x40 (inch 24x16).

(clockwise from right)

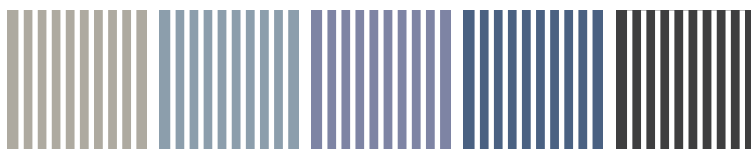
Sand linen cushion with *paprika*
tassels **Camelia** cm 40x40 (inch
16x16).

Sand linen cushion with *paprika*
fringes **Orchidea** cm 40x40 (inch
16x16).

Cream and paprika cotton sheet set
Mirra.



Incenso
linen duvet cover set



Natural

Light blue

Lavender

Blue

Black



White/light blue striped linen duvet cover set with pom-pom trim **Incenso**. Snow linen cushion with dust tassels **Camelia** cm 40x40 (inch 16x16), milky white cashmere throw **Desdemona** cm 140x180 (55x71), aquamarine and cabbage linen and velvet quilted throw **Loto** cm 220x140 (inch 86x55).

Resina
printed cotton bedsheet set



Peacock



Paprika



Indigo



Milk cotton duvet cover set with *peacock and paprika* printed border **Resina**.

Paprika cashmere throw **Desdemona** cm 140x180 (55x71).

(left) *Milk* cotton sheet set with *peacock* printed border **Resina**. *Sand* matelassé cotton bed cover **Bacca** cm 270x270 (inch 106x106), *dust* cushions **Volterra** cm 50x50 (inch 20x20).



Milk cotton sheet set with *peacock* printed border **Resina**.



(clockwise from right)
Linen cushions **Volterra** cm 50x50
(inch 20x20).

Milk cotton sheet set with *paprika*
printed border **Resina**.

Sand matelassé cotton bed cover
Bacca cm 270x270 (inch 106x106).





Linus
silk throws



Silk throws **Linus** cm 140x180 (inch 55x71).
(clockwise from top right) *Barley, melon, stone and midnight blue.*



Cashmere throws



(left)

Paprika cashmere throw **Desdemona**
cm 140x180 (55x71).

(clockwise from top right)

Cashmere throw with silk detail
Ofelia cm 140x200 (inch 55x79).

Milky white cashmere throw
Cordelia cm 220x240 (inch 86x94).

Ice cashmere throw with stitch detail
Lavinia cm 140x200 (inch 55x79).

Versilia
terry bath set



(clockwise from top right) *Aquamarine and oil, cream and paprika, corn flower and ultramarine blue, pearl grey and asphalt.*



Aquamarine and oil terry bath towels and quilted rug Versilia.

Ginepro terry bath set with pom-pom trim



(clockwise from top)

Oil terry bath set with pom-pom trim.

Detail pom-pom trim, *oil* terry bath set.

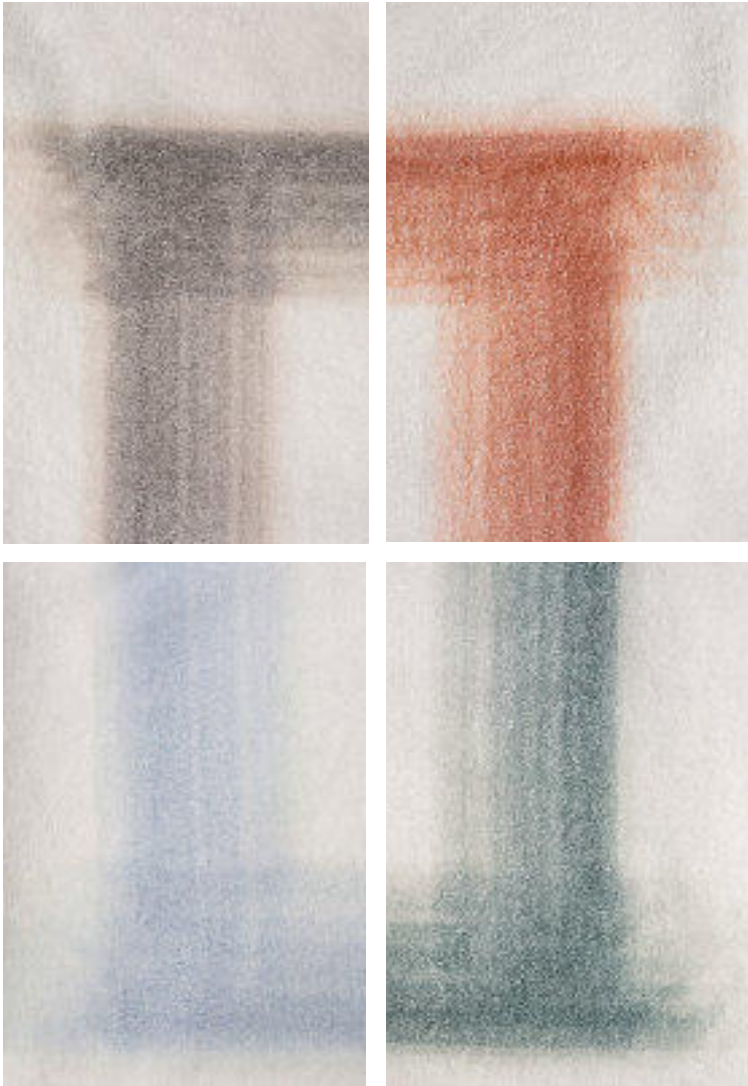
Asphalt and paprika terry bath set with pom-pom trim.





Ultramarine blue bath set with pom-pom trim **Ginepro**.

Cannella
printed bath towels



(clockwise from top right) *Paprika, peacock, corn flower and asphalt.*



Printed *ivory* terry towels **Cannella** cm 150x90 (inch 59x35).

Ninfea
linen table set



Cabbage



Paprika



Ink

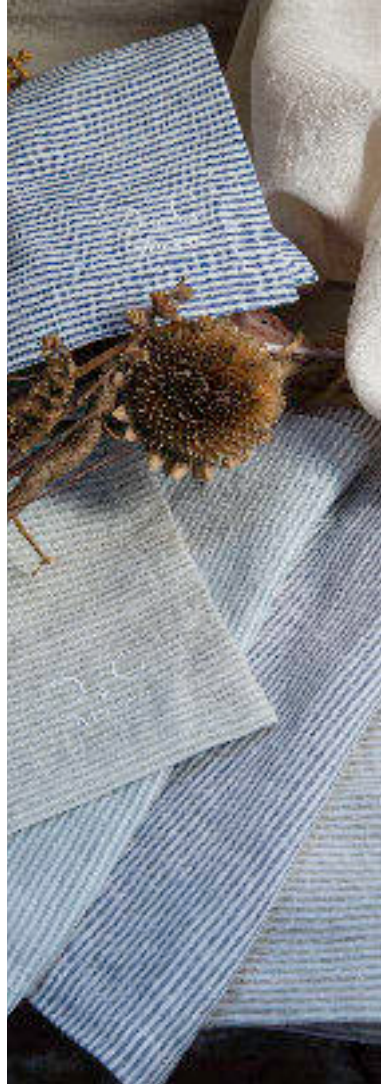


Indigo



Table set **Ninfea**. *Paprika* linen table mat cm 53x38 (inch 21x15), napkins cm 45x45 (inch 17x17) and coasters cm 10x10 (inch 4x4).

Magnolia
linen napkins



(right) Striped linen napkins
Magnolia cm 25x25 (inch 10x10).
(top) Linen napkins **Magnolia** cm
55x55 (inch 21x21).



Cabbage linen table mat **Ninfea** cm 53x38 (inch 21x15), linen napkins **Magnolia** cm 53x55 (inch 21x21) and cm 25x25 (inch 10x10).

Zagara
printed table set



Natural and natural white linen printed table mats cm 53x38 (inch 21x15). (colours from top) Steel, sand, dust, linen flower, carrot, paprika, cabbage and indigo.



Carrot printed table set **Zagara**. Natural linen table mat cm 53x38 (inch 21x15), natural and off-white napkins cm 45x45 (inch 17x17).

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